



## Business program schedule\*

27.10.2023

19 MARCH 2024, TUESDAY			
FORUM OF TRAVEL AND HOSPITALITY INDUSTRY LEADERS (MAIN ARENA)	CONFERENCE HALL F	CONFERENCE HALL E	CONFERENCE HALL A
<u>10:45 – 13:15</u>  Trend session <b>TOURISM 2024: TRENDS OF THE INDUSTRY DEVELOPMENT AND PERSPECTIVES OF THE SEASON</b> simultaneous translation (Russian-English)	<u>11:00 - 18:00</u>  <b>MITT ACADEMY COURSE FOR TOUR BUSINESS PROFESSIONALS "MARKETING, PROMOTION AND SALES OF TOURIST PRODUCT"</b>	<u>11:00 - 18:00</u>  Congress for hoteliers <b>MITT SUMMIT HOTEL</b>	<u>11:00 - 13:30</u>  Federal meeting <b>STRATEGY OF SUSTAINABLE TOURISM IN UNSTABLE WORLD: TOURISM AND HOSPITALITY</b>
<u>13:30 – 14:30</u>  <b>OPENING CEREMONY OF MITT 2024</b> simultaneous translation (Russian-English)			
<u>14:45 – 17:15</u>  Plenary session <b>OPENING NEW HORIZONS: CHALLENGES AND PERSPECTIVES OF HOSPITALITY INDUSTRY DEVELOPMENT IN RUSSIA</b>			



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20 MARCH 2024, WEDNESDAY			
FORUM OF TRAVEL AND HOSPITALITY INDUSTRY LEADERS (MAIN ARENA)	CONFERENCE HALL F	CONFERENCE HALL E	CONFERENCE HALL A
<u>11:00 – 13:30</u> Expert session <b>RECREATIONAL TOURISM. GROWTH AND DEVELOPMENT PROSPECTS</b>	<u>11:00 - 14:00</u> <b>MITT ACADEMY WORKSHOP OF TRAVELLINE COMPANY FOR HOTELLIERS</b>	<u>11:00 - 18:00</u> IT conference for tourism and hospitality industries <b>MITT DIGITAL</b>	<u>11:00 – 13:30</u> Strategic session <b>DEVELOPMENT OF THE INVESTMENT ATTRACTIVENESS AND THE TOURISM INFRASTRUCTURE IN REGIONS</b>
<u>13:45 – 15:45</u> Expert session <b>CARAVANNING TOURISM: PERSPECTIVES FOR TRAVEL BUSINESS AND REGIONS ECONOMY</b>			<u>11:00 – 13:30</u> Anticonference <b>CREATIVE TOURISM FOR NEW GENERATIONS</b>
<u>16:00 – 18:00</u> Expert session <b>GLAMPING 2024. PRIORITIES. PROSPECTS. PRACTICE</b>	<u>14:30 - 17:30</u> <b>MITT ACADEMY TOURISM AND LAW WORKSHOP</b>		<u>11:00 – 13:30</u> Expert session <b>TRENDS OF EVENT TOURISM. ROLE OF EVENT TOURISM IN REGIONS DEVELOPMENT</b>



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21 MARCH 2024, THURSDAY			
FORUM OF TRAVEL AND HOSPITALITY INDUSTRY LEADERS (MAIN ARENA)	CONFERENCE HALL F	CONFERENCE HALL E	CONFERENCE HALL A
<div>11:00 – 12:00</div> <div>AWARD CEREMONY OF MITT 2024</div>	<div>12:00 - 13:30</div> <div>MITT ACADEMY LEGAL WORKSHOP FOR TRAVEL COMPANIES</div>	<div>11.00 - 16.00</div> <div>Conference NEW CHALLENGES FOR GLAMPING INDUSTRY 2024</div>	<div>11:00 – 13:30</div> <div>Conference for event organizers and corporate clients MITT MICE</div>
<div>12.15 - 13.45</div> <div>Focus session AI AND NEURONETS IN TRAVEL AND HOSPITALITY</div>			
<div>14.00 - 16.00</div> <div>Final of travel and hospitality startup contest MITT TRAVEL START 2024</div>			
*Subject to changes			