

# Mitt

Expocentre,  
Moscow, Russia



Russia's  
leading  
travel and  
tourism  
exhibition

2019  
Highlights



22,200+  
.....  
Visitors

1,500+  
.....  
Exhibitors



229  
.....  
Countries and  
regions  
represented



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# A bigger and better programme of business events at MITT 2019

Raising its profile as a B2B-only event, MITT 2019 saw an expanded business programme, packed with exciting industry events.

## Business programme

**145**

Expert speakers

**13**

Events

**48**

Industry topics

## MITT Meetings



A data-driven mobile app matching exhibitors and visitors.

In total, **1,745** meetings were arranged by around **2,800** active users.

## VIP Buyers' Lounge

**160**

major tour operators and travel agencies met exhibitors in the VIP Buyers' Lounge

**85%**

of trade visitors attended to source products, services, and general information

**73%**

of visitors had purchasing authority

**74%**

of exhibitors are likely to return next year

**Top tour operators attending included:**

TEZ Tour, ANEX Tour, Coral Travel, ICS Travel Group, Kilit Global, and Pegas Touristik



"MITT is a very important event not only for the Dominican Republic, but for all countries. It's a crucial promotional tool to show how we can attract even more tourists to our country."

**Jose Manuel Castillo, Ambassador of the Dominican Republic**



"For us, MITT has been really interesting this year. We hope to repeat our success next year. It's good to focus on the Russian market like this as it's very important for us."

**Abba Hotels, Spain**

**Mitt**

17 - 19 March 2020  
Crocus Expo • Moscow • Russia

Talk to us about your participation options for 2020  
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